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Ethical claims, sharing economy, ecoresponsible travel

Welcome to the September 2019 update of ISO's activities for standards and consumer protection.

COPOLCO is ISO's forum for promoting consumer interests in standardization. We aim to:

- Enhance the market relevance of International Standards by promoting and facilitating the input of consumers' views into ISO's policies, procedures, standards and services
- Help consumers around the world benefit from standardization.

CZECH REPUBLIC

Accessible meetings

For all meetings, from small gatherings to large international congresses, full and inclusive participation is essential, as set out in the United Nations Convention on the Rights of Persons with Disabilities. As social participation of older persons and persons with disabilities is encouraged, they are taking the opportunity to attend meetings.

ISO 17069, *Accessible Design – Considerations and assistive products for accessible meetings*, sets good practice so that meeting organizers do not overlook any accessibility problems. It also ensures uniformity in the terms used in communication.

In early 2019, ISO 17069 was introduced into the Czech national standards system (CSN), and an e-leaflet was produced to bring the standard closer to stakeholders and encourage its use. The Czech Agency for Standardization (CAS), established by the Czech Office for Standardization, Metrology and Testing (the Czech member of ISO and ISO/COPOLCO), is responsible for standards development and administers the CSN national system.

The Cabinet for Standardization is a public service company founded by the Czech Consumer Association to develop and implement specific ways to involve Czech consumers in standardization. The fact CAS entrusted this project to the Cabinet demonstrates its intention to support consumers' participation in the standardization process.

The Cabinet ensured the translation of ISO 17069 into Czech (with the same status as the official version) and consulted this with stakeholders.

Getting market participants and stakeholders to use standards is a general problem. Involved consumer organizations therefore welcomed the assignment to raise the visibility of the standard and its use through a leaflet for organizations that represent the interests of persons with disabilities, government institutions, and companies providing events management.